

# Content Policy Management Feature Sheet



## ABOUT GOOGLE APPS

Google Apps is a suite of applications that includes Gmail, Google Calendar (shared calendaring), Google Talk (instant messaging and voice over IP), Google Docs & Spreadsheets (online document hosting and collaboration), Google Page Creator (web page creation and publishing), Start Page (a single, customizable access point for all applications) and Google Security & Compliance. Google Apps offers editions tailored to specific customer needs, including the Standard Edition (ideal for family domains), Education Edition (K-12 schools, colleges and universities) and Premier Edition (businesses of all sizes).

For more information, visit [www.google.com/a/security](http://www.google.com/a/security)

Google's content policy management capabilities, powered by Postini, simplify the complex task of managing your email messages for data security and policy compliance. Available in both Google Message Security and Google Message Discovery service packages, powered by Postini, the content policy management feature helps you ensure that sensitive or regulated content is always handled according to your policies and security requirements.

Deep content inspection with analysis enables intelligent visibility into inbound and outbound email and attachments. Security and regulatory violations can be easily identified and addressed by automatically enforcing your policies for content control. Policy options include the ability to block, quarantine, redirect, bounce, log, or even encrypt with Google Message Encryption.

The intuitive policy building interface is web-based and makes the creation of sophisticated content policies easy with simple drop-down boxes and web buttons. Policies can be granular to meet your specific content control requirements. Different content management policies can be applied to defined user groups within your organization providing you with flexible enforcement to address the varying needs of your personnel.

**Inbound Content Manager - email-to-go**

Block inbound messages based on their content. Filters apply to this organization and new sub-orgs you add. To copy the following settings to existing sub-orgs, click [Edit Settings](#).

**Filter Status:** ON      **Quarantine Redirect Address:** admin@email-to-go.com  
**Approved Senders:** OFF      **Bounce Message:** ERROR 582: This message violates our email policy      [Edit Settings](#)

Click a compliance policy to set it up.

Compliance Policies	Status	Description	Disposition
<a href="#">Social Security Numbers</a>	ON	Protects social security numbers	BCC-Quarantine
<a href="#">Credit Card Numbers</a>	OFF	Protects credit card numbers	BCC-Quarantine

Add a content filter, or click a filter to edit it.

Content Filters	Details	Disposition
<a href="#">Profanity</a>	Body - matches regex - (hell damn)	Quarantine Redirect
<a href="#">Football Pool</a>	Body - contains - football pool	User Quarantine
<a href="#">Employee Number</a>	Message - matches regex - ([0-9]*4 - [0-9]*4 - [0-9]*4)	BCC-Quarantine

[Add Filter](#)

Figure 1: Convenient web-based policy management console

CONTENT POLICY MANAGEMENT

Choose Org:  [Filter List](#) | [Edit Settings](#)

Find Org:

**Inbound Content Manager - email-to-go**

Add or edit a content filter. The settings for new filters apply to this organization and new sub-orgs you add. You can copy settings to existing sub-orgs on the [Settings](#) page.

**Filter Name** Filter names can be a maximum of 15 characters:

**Rules** Create up to three rules for filtering messages. To enter a regular expression, select the **matches regex** option for the filter type. A filter applies to IM messages only if the location is **Body** or **Sender**. [More Information and examples...](#)

Match:

1.

2.

3.

**Disposition** Select a disposition for messages that contain a match for this filter. A filter applies to IM messages only if the disposition is **User Quarantine**, **Quarantine Redirect**, **Bounce**, or **Blackhole**.

Figure 2: Easy rule creation for simplified policy enforcement

Features	Benefits
On-demand architecture	Easy implementation, reduced administration, and reduced load on your infrastructure
Automatic policy enforcement	Enable organizations to make security a one-time decision and not rely on individuals to follow policy
Social security and credit card lexicons	One-click policy creation for social security and credit card data
Regular expression matching	Advanced policy rules based on text patterns using regular expression syntax for unique policy requirements such as customer or account data
Attachment inspection	Ensures policy for controlled content in attachments is enforced
Web-enabled administration	Convenient and simplified administration makes creation and enforcement of policies quick and easy to implement
Rule-based reporting	Individual reports on rule enforcement provide valuable insight on policy enforcement and help to fine tune policies

